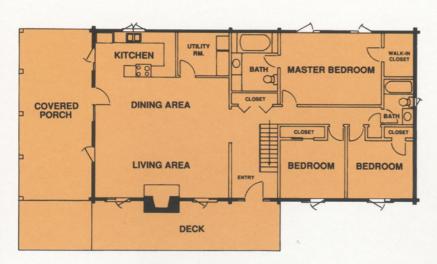


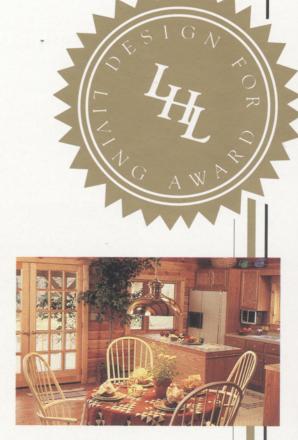
Alta Industries Ltd. photos

his issue's award-winning design is one of Alta's standard plans that the manufacturer modified to conform to the home's building site and the wishes of Womans Day magazine, which featured it in its October 1987 special issue, Home Decorating Ideas.

Former Womans Day editor Gale Steves became interested in log construction four years ago during a visit to New York's Catskill Mountains. Along the way, she visited Alta's headquarters in Halcottsville. Recognizing the emergence of log homes as primary residences, she and her staff asked Alta to build one







Alta Industries Ltd. Halcottsville, New York

nearby that they could professionally decorate and furnish as an idea source for home buyers.

Alta agreed to foot the bill for the construction, finishing and landscaping of the home on five acres in nearby Margaretville. Before breaking ground, Alta designers altered the plan to orient the front of the structure toward valley views. They reversed the kitchen and utility room and added a wraparound deck and porch. The slope of the land inspired a full basement that houses a two-car garage, bath and family room.

Magazines showcase homes that contain flexible floorplans

it feels will appeal to a wide spectrum of consumers, and this home is no exception. The main level encompasses 1,680 square feet of kitchen, dining, living and sleeping space. Twin gable detailing on the exterior underscores the interior division between public and private quarters. There are three bedrooms, and one could serve as a den.

A variety of suppliers and furniture manufacturers donated the home's original inventory of furnishings and accessories in exchange for mention in the article. Alta purchased most of these items, except for antiques loaned by local dealers.

The company operated the home as a model until July 1989, when representatives of a Japanese plumbing and electrical supply firm purchased the entire property fully furnished for \$275,000. Today, the home is primarily used as a corporate retreat and rental unit.

The basic log shell package for the model pictured here and on our cover costs \$39,500. Minus the land and landscaping, Alta estimates the home's completed cost, with basement, between \$115,000 and \$150,000, depending on amenities and the buyers' involvement in the finishing process. IH

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